

WE HELP YOU TO UNDERSTAND THE PRESENT...

Explaining current political developments and their impact on your business or investment.

Analyzing election trends and who's who in politics and government: their intentions, actions and impact on the business environment

Telling you how to adapt successfully to the new political context.



Understand the present. Anticipate the future.



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CONTACT US

to provide you with a personalized proposal that meets your needs:

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... TO ANTICIPATE THE FUTURE

Our political risk analysis provides you with insights about the future, so you can take actions now to prevent threats and seize new opportunities.

Our social impact assessments give you the tools to avoid, manage and mitigate social risks to investment projects.

We focus on the long term to keep you always one step ahead.





HOW CAN WE HELP YOU?

1. WE PROVIDE YOU WITH THE BEST POLITICAL INTELLIGENCE

- Analysis of the political context, campaigns and elections
- Reports on political risk and its economic impact
- Risk-mapping by economic sector
- Public policy impact evaluations

2. WE KEEP YOU PROMPTLY INFORMED ON WHAT IS HAPPENING AND WHAT'S NEXT IN CONGRESS AND THE REGULATORY AGENCIES

- Legislative intelligence
- Analysis of bills and implications for your organization
- Monitoring of regulatory changes
- Tracking of conferences, fora and special events

3. WE CLEARLY OUTLINE FOR YOU THE RISKS AND OPPORTUNITIES IN THE MEXICAN STATES

- In-depth analysis of the political, economic and social situation
- Legislative and regulatory monitoring
- Government policies and projects
- Security and social conflictivity analysis

4. WE HELP YOU DETECT, PREVENT AND MITIGATE SOCIAL RISKS FOR ENERGY, MINING, AGRO-INDUSTRIAL AND INFRASTRUCTURE PROJECTS

- Social impact assessments
- Local outreach strategies
- Evaluation of current and potential social conflicts
- Design of social investment plans

5. WE HELP PUBLIC OFFICIALS DELIVER BETTER RESULTS TO THEIR CONSTITUENCIES

- Development plans and annual government reports
- Design and evaluation of public programs
- Support with handover processes between outgoing and incoming administrations
- Production of end-of-tenure reports and white papers

6. WE CRAFT PERSUASIVE NARRATIVES, EFFECTIVE COMMUNICATION STRATEGIES AND HIGH-IMPACT SPEECHES FOR YOU

- Public communication and reputational management strategies
- Speechwriting for leaders in the public and private sectors and in civil society
- Communication for crisis prevention and management
- Training for media events and public debates

7. WE CARRY OUT IN-DEPTH STUDIES ON TOPICS THAT INTEREST YOU

- Public integrity and anti-corruption
- Elections, electoral regulation and political parties
- Public finance, social programs and public policies

8. WE OFFER CONFERENCES, COURSES AND THE SPECIALIZED TRAINING THAT YOUR ORGANIZATION REQUIRES

- Political and electoral analysis
- Strategic communication and crisis management
- The legislative process and actors
- Government outreach
- Transparency and anti-corruption